

| COVERS & PAGES OUTSIDE FRONT COVER | | | |
|------------------------------------|----------|-----------|--|
| Topic | Collect | Template# | |
| INSIDE FRO | NT COVER | | |
| Topic | Collect | | |
| PAGE1 | | | |
| | Collect | Template# | |
| PAGE2 | | | |
| Topic | Collect | Template# | |
| PAGE3 | | | |
| Topic | Collect | Template# | |
| PAGE4 | | | |
| Topic | Collect | Template# | |
| PAGE5 | | | |
| Topic | Collect | Template# | |
| PAGE6 | | | |
| Topic | Collect | Template# | |
| PAGE7 | | | |
| Topic | Collect | Template# | |
| PAGE8 | | | |
| Topic | Collect | Template# | |
| PAGE9 | | | |
| Topic | Collect | Template# | |
| PAGE10 | | | |
| Topic | Collect | Template# | |
| ROSTER | | | |
| INSIDE BACK COVER | | | |
| | | Template# | |
| OUTSIDE B- | COVER | Template# | |

SUBMITTED FAMILY PHOTOS

| Your Goal _ | |
|----------------|--|
| Your Credits _ | |
| Jour Crowns _ | |

| Cover ontions | |
|---------------------------------|-----|
| Cover options | |
| Binding options | |
| nside Covers | _ |
| Pages | _ |
| Misc. | _ |
| Topics to consider: | |
| Mission Statement | |
| Anniversary/History | |
| Scripture/Inspiring Hymn | |
| Pastor page/note or letter | |
| Staff /volunteer leaders | |
| List Names: | |
| Groups/ formal or inaction | |
| List Groups: | |
| Suggestions to include: | |
| Worship, Family, Youth, | |
| Childrens' activities, Outreach | |
| Submitted Family photos of | |
| nomebound/out of town member | ers |
| Logos for your church | |
| and groups | |
| Event Pictures to tak | e: |

CUSTOM & SMALL PROGRAM - DIRECTORY DESIGN GUIDE -

| Goal to Complete Design | (Date) Ch | urch Code (Acct. #) | |
|-------------------------|-----------|---------------------|------|
| Church Name | | | |
| City | St | ate | _Zip |
| Contact Person | | | |
| Daytime Phone # | Ema | ail | |
| | | | |

TO START THE DIRECTORY PROCESS ••••• YOU MUST •••••

RETURN THIS COMPLETED DESIGN GUIDE & MATERIALS LISTED BELOW TO UNIVERSAL CHURCH DIRECTORIES

- **1.** Directory Design Guide (Completely fill out pages 2-6)
- **2.** Completed Cost Summary (page 5 in this booklet) with check or money order if applicable
- 3. Cover Page, Ministry Page and Submitted Photos, place in back pocket
- **4.** Photo Session Envelope detailing staff images (With extra images supplied by the church)
- **5.** Roster Listing (if applicable) preferably on a CD or Flashdrive
- 6. Ministry Tool sheet (if applicable, see page 24) place in back pocket

MAIL YOUR DIRECTORY DESIGN MATERIALS TO:

Universal Church Directories

1150 National Parkway • Mansfield, Ohio 44906 • 419-522-5011

| DIRECTORY DELIVERY SCHEDULE | | | |
|--|------------------------------|---------------------------------|--|
| DIRECTORY STYLE | Business Days for Proof Copy | Business Days for Final Book | |
| Soft, Spiral, UV Coated, Back Pocket | 20 | 20 | |
| Combination of 2 Binding styles (Spiral, UV Coated or Back Pocket) Please note that back pocket covers may not be combined with spiral covers. | 20 | 20 | |
| Hardback, Perfect Bound | 20 | 40 | |
| Program Credit Option (Soft, Spiral, UV Coated and Back Pocket Covers) | 10 | 10 | |

Below is a list of items to think about before your Directory Design Meeting.

| 1. Gather Family Section Submitted Photos (Military, Shut-ins, College Students, and Families not photographed) | TO EXPEDITE PRODUCTION |
|---|------------------------|
| | |

- 2. Collect images and photos from Classes, Events and Ministries (we accept prints as well as digital images)
- 3. Decide if you want a Staff Page (or a Pastor's page with a message from the Pastor)
- 4. Decide on Theme, Colors & Styles for the design of the Directory (Universal has 24 pre-set colors and 9 pre-designed backgrounds, and 18 Designer Series Templates to choose from)
- **5.** Decide on the layout for Front & Back Cover (take a look at the Designer Series templates & Sample Covers to develop ideas for your directory)

| 6. Decide how you want to use your credits on your Directory Options or Ministry To (if available) (would you use them for an extra ministry page, cover or roster options, etc.) | | | | |
|---|--|--|--|--|
| · · · · · NOTES · · · · | | | | |
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INSERT ALL ENVELOPES AND DESIGN PAGES HERE